

I want to know

Q AOR's *NADH* costs about the same as the other reputable *NADH* products, but one competing product is much cheaper than yours or anyone else's. What's the deal?

A: The company to which you refer is notorious for its low quality. When independently tested, its products have repeatedly been found to not contain the label claim for percent extract and/or amount of active ingredient. We would find it difficult to trust in the quality of *any* product in their line, and in the case of *NADH* one must be an extremely discerning



consumer. This is because *NADH* is an inherently unstable compound, which is difficult to handle and to deliver in a reliable dosage without having it undergo degradation. This instability is part of the very nature of the substance and its biological function: *NADH* is a high-energy compound, used by the body to shuttle energy derived from the food you eat into the **electron transfer chain** in the **mitochondria** (the cellular "power plants"), where **ATP** (the universal energy "currency") is manufactured. *NADH* is used for this purpose in the body precisely because it can take up and release energy easily; and because of this ready energy-surrendering property, it will quickly break down if not carefully stabilized and enteric coated by pharmaceutical professionals as is done with AOR's product. We have a hard time crediting this company with this level of quality control, granted that they have shown themselves unable to produce properly-standardized versions of such basic

"staple" herbals as St. John's Wort and Ginkgo biloba. Interestingly, the company's latest catalog does *not* refer to the substance as *NADH*, but as *NAD* - the *breakdown product* of *NADH*, left over after *NADH* gives up its high-energy hydride ion! This might just be a typo, but granted the company's reputation, we wonder ...

Q What's the difference between *TG-100* and *T-100X*? Which one should I take?

A: **T-100X** and **TG-100** are two different glandular products designed with different people in mind. Which to use depends on your particular health concern. **TG-100** is designed as a broad-based glandular formula, including moderate doses of many major glandulars to support the healthy functioning of the endocrine system as a whole. It is usually used by folks who are not concerned with the health of any *specific* gland, but are concerned about hormonal health. **T-100X**, on the other hand, is designed for people whose concern is targeted on the thyroid gland. **T-100X** contains a relatively high amount of thyroid glandular and several supporting botanicals and homeopathics, along with a small amount of other glandulars for balance, because the endocrine system does work as a whole, rather than each gland operating in isolation.

We want to hear from you!
Send all questions to:

"I want to know" column
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Don't forget to include your name and location.

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